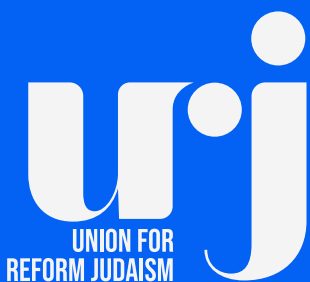


# URJ TEEN FELLOWSHIPS

*Promotional Toolkit*



**TEEN FELLOWSHIPS**  
UNION FOR REFORM JUDAISM

# *What are the URJ Teen Fellowships?*

The URJ Teen Fellowships are unique offerings designed to help teens learn, grow, and build community in a way that reflects their interests and passions. In the 2025-2026 school year, there are four different fellowships for teens to choose from:

## [TEEN JEWS OF COLOR FELLOWSHIP](#)

The Teen Jews of Color Fellowship is a transformative experience for 11<sup>th</sup> and 12<sup>th</sup> graders that offers an inclusive and vibrant space for participants to explore and engage with all their intersecting identities, form community, cultivate leadership skills, and create meaningful projects based on their learnings. We welcome teens with a range of diverse Jewish identities including (but not limited to) mixed race Jews, transracial adoptees, Asian, Black, Latine, Sephardic, Mizrahi, Persian Jews, and many others.

## [RAC TEEN JUSTICE FELLOWSHIP](#)

The RAC Teen Justice Fellowship is a wonderful experience for teens in 9-12th grade to connect with other social justice leaders, explore their passions, gain advocacy experience, and have a great leadership experience for their college application.

## [TEEN ISRAEL FELLOWSHIP - US BASED](#)

This five-month program offers an incredible opportunity to join a community of 9<sup>th</sup>-12<sup>th</sup> graders who are curious about Israel, eager to gain tools to speak about it with clarity and complexity, and ready to engage deeply with the issues they care about most. If you're passionate about social change, leadership, and Israel, this is the place for you!

## [MADRICHIM FELLOWSHIP](#) [\(IN PARTNERSHIP WITH ARJE\)](#)

The Madrichim Fellowship is the newest fellowship, designed to help teen madrichim be more effective in the classroom and create a more inclusive world outside of it. Fellows will learn classroom management, how to build inclusive environments, and leadership skills that help everyone feel welcome and supported. Fellows will complete a project they design that gives them the confidence to become great teachers and inclusion champions. The Madrichim Fellowship is facilitated in partnership with the Association of Reform Jewish Educators (ARJE).



## WHAT IS THE TIME COMMITMENT FOR EACH FELLOWSHIP?

Each fellowship has a unique time commitment and schedule.

**Justice:** twice a year – fall and spring cohorts, 1 hour per week for 6 weeks then a project, virtual only

**JOC:** 8 months, 1.5 hours per month virtually + in person at The Collab

**Madrichim:** 6 months with 1 session (60-75 minutes) per month, virtual only

**Israel:** 5 months, in person at the collab, virtually [2-5 hrs per month]



## WHEN ARE THE APPLICATION DEADLINES?

Applications close for all of the fellowships on September 30, 2025.

## WHO SHOULD BE A FELLOW?



- Any teen is welcome to join a fellowship!
  - The Justice and Israel Fellowships are open to any teen in 9<sup>th</sup>-12<sup>th</sup> grades.
  - The JOC Fellowship is limited to teens in 11<sup>th</sup> and 12<sup>th</sup> grades.
  - The Madrichim Fellowship is limited to 8<sup>th</sup> and 9<sup>th</sup> grade students who serve as helpers in an educational program at a URJ-affiliated congregation or a community with an ARJE member in leadership
- These are great for teens who may have busy schedules, play sports, or are generally looking to engage in a way that reflects their interests and passions. They also are an opportunity for teens to continue their involvement in Jewish life and their local community.
- While these programs are run through the reform movement, teens from any denomination (or none) are welcome to apply!

## CAN TEENS PARTICIPATE IN MORE THAN ONE FELLOWSHIP AT THE SAME TIME?

Yes! However, due to the intensive nature of some of our fellowships, we strongly encourage teens and their families to consider how much of a time commitment they can take on. If you have any questions about participating in multiple fellowships at a time, please reach out to Shoshana, NFTY Fellowships Manager, at [smaniscalco@rac.org](mailto:smaniscalco@rac.org)

## I HAVE SOME QUESTIONS, WHO CAN I CONTACT?

Justice: Shoshana – [smaniscalco@rac.org](mailto:smaniscalco@rac.org)

Madrichim: Rachel – [rmargolis@urj.org](mailto:rmargolis@urj.org)

Jews of Color: Rabbi Isaama – [igoldsteinstoll@urj.org](mailto:igoldsteinstoll@urj.org)

General fellowship questions: [fellowship@rac.org](mailto:fellowship@rac.org)

Israel: Kate – [kblumenthal@urj.org](mailto:kblumenthal@urj.org)

# DO YOU HAVE MORE PROMOTIONAL RESOURCES FOR EACH OF THE FELLOWSHIPS?

You can find toolkits for each individual fellowship on their websites:

Teen Jews of Color Fellowship: [NFTY.org/TJOC](https://nfty.org/TJOC)

RAC Teen Justice Fellowship: [RAC.org/fellowship](https://rac.org/fellowship)

Teen Israel Fellowship (US Based): [URJ.org/TIOI](https://urj.org/TIOI)

Madrichim Fellowship: [NFTY.org/Madrichim](https://nfty.org/Madrichim)

## WAYS TO PROMOTE

- Help us spread the word using the graphics and promotional blurbs on the next page. Please adapt these resources for your audiences as appropriate.
- [Nominate](#) teens you think would be interested in one or more of these programs.
- Share directly with the teens you engage with via email or text.
- Plan to include information about the Fellowships in your upcoming newsletters.
- Post on social media with our prepared graphics and copy.
- Spread the word to other youth-serving professionals in your network.



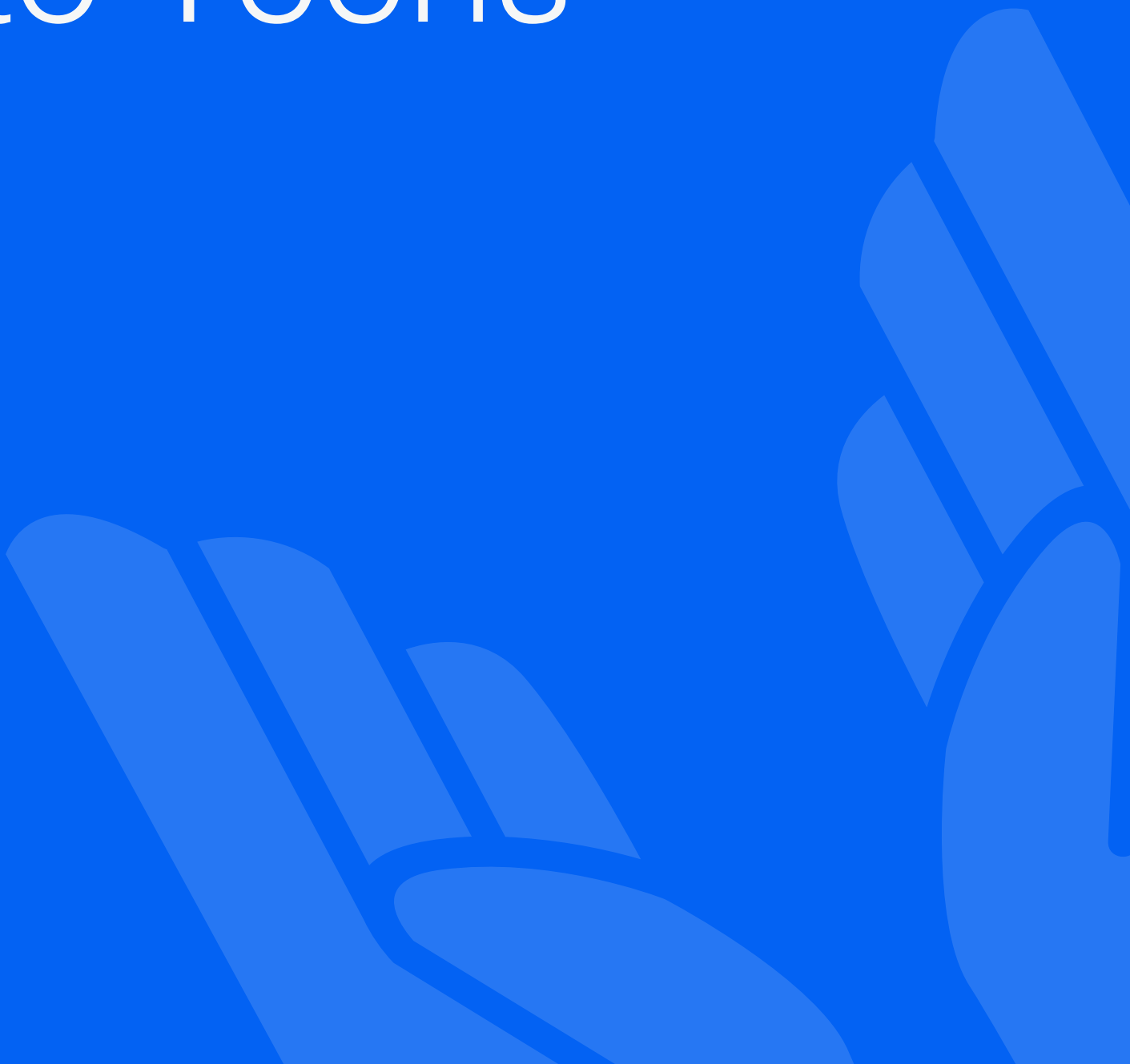
## HELPFUL REMINDERS

- Reach out directly to teens who you think would be interested in or a good fit for any of the fellowships.
- Promote the fellowships on a variety of platforms, including social media, email, text, and in person.
- Encourage peer-to-peer engagement among the teens you engage with to help spread the word so they can participate with their friends.
- When posting on social media, make sure there's a way to access the application link, i.e. using a linktree in the bio of your Instagram profile.
- Consider those in your network who are teen-adjacent and share fellowship information with them as well (i.e. front desk staff, parents of teens, clergy, camp staff, etc.).
- You know your teens/community best! Our toolkit is intended to make promotion as easy as possible, but we trust your discretion with the language that feels most authentic and appropriate for your community.

Please reach out to [Shoshana Maniscalco](#), NFTY Fellowships Manager, with any questions.



# Promotion to Teens





## BLURB FOR A NEWSLETTER (OR AN EMAIL)

Looking to make a difference, build community, or grow as a leader? Apply for one of the URJ's [teen fellowships](#)! Whether you're passionate about justice, identity, Israel, or creating inclusive spaces, there's a program for you. You'll connect with other teens, build real-world skills, and work on a project that matters. Some programs meet weekly, some monthly—but all are designed to help you grow and lead. Plus, fellowships look great on college applications and resumes and may count toward service hour requirements you can learn more at [NFTY.org/interest](#).

## TEXT MESSAGE OUTREACH

Hey [name]! Want to make a difference, build community, or grow as a leader? Check out the URJ's teen fellowships! Whether you're passionate about justice, identity, Israel, or inclusion, there's a program for you. You'll connect with other teens, build real-world skills, and work on a project that matters. Fellowships look great on resumes and college apps and may count for service hours. You can learn more at [NFTY.org/interest](#)

## PRINTABLE FLYER



Print and post this flyer in your office, classroom, community center, or wherever teens gather at your organization. Place in a high-traffic area.

[Download Flyers](#)



**Subject: Find Your Community: Apply for a URJ Teen Fellowship!**

Hi [Name],

Are you ready to make a difference, grow as a leader, and connect with other Jewish teens who care about the world? The URJ Teen Fellowships are unique experiences designed to help you learn, lead, and build community, no matter your interests.

In the 2025–2026 school year, there are four exciting fellowship options to choose from:

[Teen Jews of Color Fellowship](#)

- A transformative experience for 11th and 12th graders that offers an inclusive and vibrant space for participants to explore and engage with all their intersecting identities, form community, cultivate leadership skills, and create meaningful projects based on their learnings. We welcome teens with a range of diverse Jewish identities including (but not limited to) mixed race Jews, transracial adoptees, Asian, Black, Latine, Sephardic, Mizrahi, Persian Jews, and many others.

[RAC Teen Justice Fellowship](#)

- Open to 9th–12th graders, this fellowship is all about turning your passion for justice into action. You'll gain advocacy experience, connect with peers, and grow as a leader while working on a project that matters.

[Teen Israel Fellowship \(US-based\)](#)

- This five-month program offers an incredible opportunity to join a community of 9–12th graders who are curious about Israel, eager to gain tools to speak about it with clarity and complexity, and ready to engage deeply with the issues they care about most. If you're passionate about social change, leadership, and Israel, this is the place for you!

[Madrichim Fellowship \(in partnership with ARJE\)](#)

- This fellowship is designed to help teen madrichim in 8–9th grade be more effective in the classroom and create a more inclusive world outside of it. Fellows will learn classroom management, how to build inclusive environments, and leadership skills that help everyone feel welcome and supported. Fellows will complete a project they design that gives them the confidence to become great teachers and inclusion champions.

All fellowships are designed to fit your schedule (some meet weekly, some monthly) and look great on college applications and resumes. Many also count toward community service hour requirements!

**Learn more and let us know what you're interested in at [NFTY.org/interest](https://nfty.org/interest)**

Feel free to reach out if you have questions—we can't wait to see what you'll bring to the community.

Best,

[Your Name]



# SOCIAL MEDIA GRAPHICS

[Download](#) and share these social media graphics

## Suggested text:

Looking to make a difference, build community, or grow as a leader? Apply for one of our teen fellowships! Whether you're passionate about justice, identity, Israel, or creating inclusive spaces, there's a program for you. You'll connect with other teens, build real-world skills, and work on a project that matters. Some programs meet weekly, some monthly, but all are designed to help you grow and lead. Plus, fellowships look great on college applications and resumes, and may count toward service hour requirements!

Head to [NFTY.org/Interest](https://nftj.org/interest) to learn more!



[Download Graphics](#)





# Promotion to Adults



## BLURB FOR NEWSLETTERS/EMAILS

Know a teen who's passionate about justice, leadership, Israel, or building a more inclusive world? Nominate them for one of the URJ's teen fellowships! Our diverse range of offerings focused on classroom leadership, community organizing, Israel education, and Jews of Color, provide meaningful opportunities for every teen to grow, connect, and lead. Whether they can commit weekly or monthly, our fellowships help teens build skills, explore identity, and make a real impact.

## SOCIAL MEDIA GRAPHICS

[Download](#) and share these social media graphics

### Suggested text:

Do you know a teen who's passionate about justice, leadership, or building a more inclusive world? Nominate them for one of the URJ's teen fellowships! Our diverse range of offerings focused on classroom leadership, community organizing, Israel education, and Jews of Color, provide meaningful opportunities for every teen to grow, connect, and lead. Whether they can commit weekly or monthly, our fellowships help teens build skills, explore identity, and make a real impact.

Nominate them today at [NFTY.org/nominate](https://nifty.org/nominate)!



[Download Graphics](#)



## **Subject: Help Teens Grow as Leaders: Nominate a Teen for a URJ Fellowship**

Hi [Name],

Do you know a teen who's ready to make a difference, build community, and grow as a leader? The URJ Teen Fellowships are unique opportunities for Jewish high schoolers to learn, lead, and connect with peers who care deeply about the world around them.

For the 2025–2026 school year, we're excited to offer four dynamic fellowship options that meet teens where they are, no matter their interests:

### [Teen Jews of Color Fellowship](#)

- A transformative experience for 11th and 12th graders that offers an inclusive and vibrant space for participants to explore and engage with all their intersecting identities, form community, cultivate leadership skills, and create meaningful projects based on their learnings. We welcome teens with a range of diverse Jewish identities including (but not limited to) mixed race Jews, transracial adoptees, Asian, Black, Latine, Sephardic, Mizrahi, Persian Jews, and many others.

### [RAC Teen Justice Fellowship](#)

- Open to 9th–12th graders, this fellowship empowers teens to turn their passion for justice into action. Teens will gain advocacy experience, connect with peers, and grow as leaders, while working on a project that matters to them.

### [Teen Israel Fellowship \(US-based\)](#)

- This five-month program offers an incredible opportunity for 9-12th graders to explore Israel with curiosity, complexity, and care. Teens will build thoughtful community, learn to engage in nuanced conversations, and grow as leaders.

### [Madrichim Fellowship \(in partnership with ARJE\)](#)

- Designed for teen madrichim in 8-9th grade, this new fellowship supports teens in becoming more effective in the classroom and creating a more inclusive world outside of it. Fellows will learn classroom management, how to build inclusive environments, and leadership skills that help everyone feel welcome and supported. Fellows will complete a project they design that gives them the confidence to become great teachers and inclusion champions.

All fellowships are designed with teen schedules in mind (some meet weekly, some monthly) and offer experiences that stand out on college applications and resumes. Many also fulfill community service hour requirements!

Please spread the word to the teens in your life, colleagues who work directly with teens, parents of teens, and other leaders in the Jewish community. You can also nominate teens directly, and we'll follow up with more information.

Nominate a teen today at [NFTY.org/Nominate](https://nifty.org/nominate)

Thank you for all you do to support and lift up the next generation of leaders.

Warmly,  
[Your Name]

